



equity
FOUNDATION

PRESENTS

SOIRÉE

11.8.14



Equity Foundation

Equity Foundation is a grant-making, 501(c)(3) nonprofit organization. The purpose and mission of the Equity Foundation is “**to create social, economic, and political equity for the LGBTQ community**”. Equity prioritizes its funding to support organizations isolated from traditional funding sources as it represents the interests of the LGBTQ community and those that promote and celebrate diversity and inclusion. Equity Foundation seeks to:

- support small/start-up or emerging organizations that are often isolated from traditional funding sources
- support organizations that serve the LGBTQ community as well as those that include people who are LGBTQ and members of other diverse communities
- reach underserved groups
- fund statewide
- raise visibility in the larger community and the LGBTQ community
- promote leadership and help frame policy and the debate over issues impacting diverse communities
- fund projects with measurable outcomes, which may include projects that build organizational capacity or fund operations

Impact

During our 2014 General Grants Cycle, Equity Foundation granted a total of **\$34,000 to 20 organizations** working to advance equality for the LGBTQ community. Our volunteer grants committee awarded grants in the following categories: The Arts: Tools for Social Change, Community Engagement, Housing for People with HIV or AIDS, Transgender Justice, and Youth. Equity also awarded a special project grant of **\$25,000 to support marriage equality within communities of color in rural Oregon**.



Equity Awards

Equity Foundation is proud to announce the third annual Equity Awards. This black tie event will be held on **November 8, 2014 from 6pm-9pm at the University Club in downtown Portland**. The event will honor Oregon and Southwest Washington businesses that have exceptional policies and practices promoting diversity and inclusion. The awards event will also honor individuals, groups and institutions who have served as catalysts for equality in the LGBTQ community.

2014 Honorees

Fire Chief Erin Janssens



When Fire Chief Erin Janssens joined Portland Fire & Rescue (PF&R) in 1988, she was one of two female firefighters out of some 700. She contended with open bathroom stalls and locker and had to prove herself mentally and physically. She worked her way up, earning the respect of colleagues and was promoted to lieutenant, then captain, then battalion chief, then fire marshal. In 2012 she was sworn in as Fire Chief. She's the first female fire chief in Portland's history and she is one of the highest ranking lesbians at the City of Portland. She has always put a special focus on making sure women have the same opportunities in the fire service as men and has paved the way for new generations of female firefighters to join PF&R (there are currently 50 in service in Portland).

Chief Janssens participated in some of the City of Portland's earliest diversity training programs that she brought back to the bureau. From supporting a fire camp for girls to retooling recruitment and equity outreach strategies, her eye has always been on opening opportunities in the career she loves to people who have historically been excluded.

Kurt Beadell – Vibrant Table



Kurt Beadell is co-owner and creative director of Vibrant Table Catering & Events. He helms this small business through which he quietly helps many LGBTQ causes (e.g., Our House, Cascade Aids Project and Equity Foundation, among many others). Kurt’s generosity seems to never stop; he donates personally to several causes and contributes greatly with in-kind support through Vibrant Table.

The heartbreaking impact of AIDS/HIV motivated Kurt to become personally involved in the fight against this devastating disease and he currently sits on the board of Cascade Aids Project – an organization whose mission is to prevent HIV infections, and support and empower people affected and infected by HIV/AIDS. He has been an active contributor to Cascade AIDS Project and Our House for over 21 years.

His involvement with HIV/AIDS organizations as a philanthropist, volunteer, and a leader has made him a champion for social equity and generosity in the community overall exemplifies the standards set forth by Equity Foundation.

Paul Southwick and Jayce M.



Paul Justin Carlos Southwick is a native Oregonian and an attorney at Davis Wright Tremaine LLP. He graduated from George Fox University and received his law degree from the University of Michigan Law School. While in college, Paul spent two years in a reparative therapy program at the University’s strong suggestion. Those experiences led him to be a co-founder of OneGeorgeFox, an organization composed of LGBTQ and allied alumni from George Fox University.

Currently, Paul is representing Jayce M. in a housing dispute over gender identity at George Fox University. Jayce is a student who identifies as male and wants to live with a group of male friends. However, the college considers him a woman and turned down his request. Jayce, who grew up in Portland and describes himself as deeply committed to his faith, began his transition to male more than a year ago. Jayce has said that in spite of everything, he has found strong support from students and faculty members and wants other LGBTQ people to see that they can have a place in faith-based education.

Both Paul and Jayce are at the forefront of one of our community’s most pressing and current issues. It is both their work on behalf of the LGBTQ community and their bravery that we recognize by awarding them Equity Foundation’s Equity Award.

Become a Sponsor of Equality

Become a part of one of Equity Foundation’s biggest events of 2014 and put your company’s name in front of hundreds. Sponsoring the **2014 Soiree Equity Awards** provides you an opportunity to connect with Portland’s greater LGBTQ community and supporters, as well as build brand awareness and show your company’s support of pressing issues and causes of the community.

As a sponsor, you will be providing invaluable support to the cultural and social objectives of Equity Foundation. At the same time, your sponsorship of the Equity Awards Dinner will provide many avenues for achieving Equity Foundation’s mission.

You can choose from three different sponsorship levels: Supporting Sponsor, Advocate Sponsor, Friend Sponsor, and Table Host. We are happy to discuss other sponsorship options if those outlined do not fit your needs.

\$10,000 Supporting Sponsor

Included with this sponsorship:

- Logo on event invitation
- Logo on Equity website (year-round)
- Logo in pre-event print and electronic marketing
- Recognition during the live program
- Logo in all press materials
- Logo included in event program and on on-site displays
- Logo on table placard and event website (with link)
- Table of 8 at the dinner



\$5,000 Advocate Sponsor

Included with this sponsorship:

- Recognition during the live program
- Name mention in all press materials
- Logo in event program and on on-site displays
- Logo on table placard and on event website (with link)
- Table of 8 at the dinner



\$2,500 Friend Sponsor

Included with this sponsorship:

- Logo in event program and on on-site displays
- Name on table placard and on event website (with link)
- Table of 8 at the dinner



\$1,200 Table Host

Included with this sponsorship:

- Name on table placard
- Table of 8 at the dinner

Promote your business

Our full color event program is distributed to each attendee. Don't miss your opportunity to advertise your business in our event program.

- Multi-page full color program is a keepsake for customers
- Event program provides a listing of all exhibitors and sponsors
- Great way for customers to contact you post-show

Quarter page - \$250

Half page - \$500

Full page - \$750

Media Reach

This event provides wide exposure through a variety of media outlets and marketing channels. Please use the table below as a basic guide of the types of advertising, public and community relations opportunities afforded by an event sponsorship.*

**Refer to your sponsor contract for specific recognition opportunities. Each sponsor should provide a high-quality color and black-and-white logo (.EPS or vector logos preferred) to the Equity Foundation with appropriate time to meet print and placement deadlines.*

	Equity Awards
Printed Invitations	Aprox 300 sent
E-Mails	At least 3 (list size approximately 3,600 subscribers) Email blasts from partner organizations
Print Advertising	PQ Monthly
Online Advertising	Equity Foundation Website, PQ Monthly
Event Signage	Banner, digital display, VIP reception signage

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Izzy Ventura, Development Manager, at izzyv@equityfoundation.org or fax at 503-231-5759. Please contact us with any questions.

Once we receive your completed sponsorship form, Equity Foundation staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

Equity Awards

- _____ \$10,000 Supporting Sponsor
- _____ \$5,000 Advocate Sponsor
- _____ \$2,500 Friend Sponsor
- _____ \$1,200 Table Host
- _____ \$250 1/4 Page Ad
- _____ \$500 1/2 Page Ad
- _____ \$750 Full Page Ad

PAYMENT INFORMATION:

- _____ Please send me an invoice
 - _____ I have enclosed a check made payable to the Equity Foundation
 - _____ Please charge my credit card
- Credit card type: Visa/MasterCard

Card Number

Expiration Date

Security Code

\$ _____
Total Sponsorship Cost

Signature

Date